

BRANDALIVE

this Quarter

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BRANDALIVE

this Quarter

It's hard to believe September is almost over. As with many across the globe, 2020 has given BrandAlive ample opportunity to rethink and reshape what we're doing. It's an honor to be able to share all our exciting news with you.

Brand Expansion Webinar Series Recap

Eleven sessions, five months, and seventy-four webinar attendees later, I thoroughly enjoyed the opportunity to share my knowledge with you, as we bridge our expertise and learn from each other.

In the News

It's always an honor to partner with fellow Overcomers, business owners, entrepreneurs, and visionaries. I've had many opportunities to do so this last quarter and I'm eager to share more.

Overcomer of the Week Update

I have enjoyed our Overcomer segment immensely, not only because it allows me to connect with each of you, but because it helps bring our larger community of Overcomers together. We featured six more inspiring Overcomers this quarter.

Entnest Spotlight

It's been my pleasure to partner with and utilize Entnest, an invite-only community, and marketplace for entrepreneurs. This platform has expanded our BrandAlive reach, broadened my personal network, and connected our team with new opportunities. I'm thrilled to feature Entnest's Founder and CEO in our Entnest spotlight.

Upcoming

We have even more exciting and promising changes and announcements coming ahead.

As always in everything BrandAlive does, I am seeking to create meaningful experiences that help equip and educate you. You are the Overcomer and I believe in you.



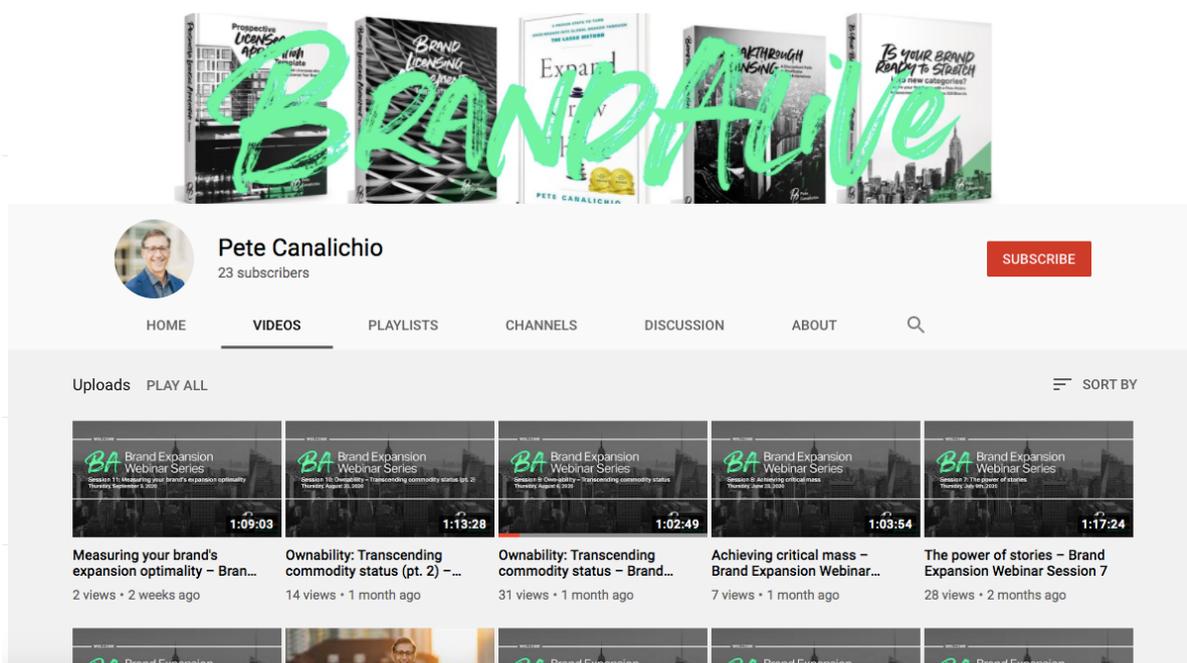


Brand Expansion Webinar Series Recap

Beginning in April, my team and I took the opportunity to provide biweekly webinar sessions intended to navigate the journey of a brand through our BrandAlive LASSO Model.

What began as a way to give back and share knowledge quickly became a vibrant community of ideas and passion. I loved the chance to connect attendees with one another as we learned together how our brands can expand, grow, and thrive.

If you weren't able to attend any of the eleven sessions or would like to review a session, you can access all the recordings by clicking the image below.



BA IN THE NEWS

Features



Patriot Boot Camp – Lunch and Learn
Click the image for more.



Service Academy Business Mastermind – Personal Branding Webinar

News



America: A history of Overcomers
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The Military Money Expert
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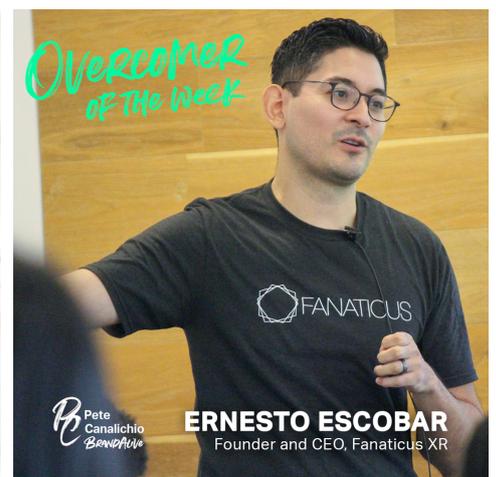


Sales Globe – Growing your Brand in the New Economy
Click the image for more.



Overcomer of the Week Series Updates

Click each image to read about these inspiring Overcomers.



Want to share your journey as an Overcomer? Contact us and be featured on our social media.



Entnest: Home of Entrepreneurs

I have had the exciting opportunity recently to partner with Entnest, an invite-only community, and marketplace for entrepreneurs. I have been a member since the spring and have found it is a terrific platform to connect with like-minded professionals.

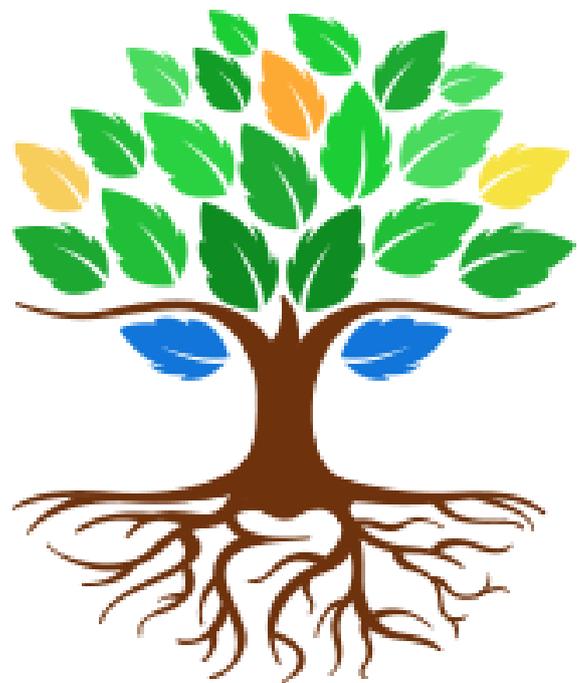
Entnest allows you to create your future with trusted people and tools, connecting you with entrepreneurs, mentors, incubators, investors, students, idea implementors, accelerators, and much more.

Entnest's founder and CEO Johan Franzén, known as the "Entrepreneurship Mountain Guide," is a true Overcomer. After working with P&G for 20 years, he left to start his own company but quickly found out how hard entrepreneurship really is.

"I realized the difficulty was not only for me," he said, "but for the whole ecosystem locally and globally."

Within his global scope, Franzén noticed several issues that needed addressing.

First, social media is here to stay. However, "we're all upset about how it works currently and there are no viable alternatives."



ENTNEST
Home of Entrepreneurs



Second, the world needs more successful entrepreneurs to create the future of work. And the best part is, they exist in every “village.”

Third, there are too many network silos and too little human interaction across them for strategy creation “instead of duplication.”

Lastly, many people have similar ideas and desires to problem solve, but there is currently no uniting place to drive such change.

Franzén is “an action man” and decided to do something.

Entnest, short for “Entrepreneur’s nest,” exists for the entrepreneurship ecosystem locally and globally, from aspiring entrepreneurs and startups to support organizations, such as accelerators, coworking spaces, government support organizations, educational institutes, etc.

Entnest enables more entrepreneurs to become successful by creating synergies through trusted connections and collaborations across the silos and providing one huge toolbox with as much relevance to the ecosystem as possible.

In his role as CEO of Entnest, Franzén has been most excited to see the trust and passion coming together in a new and elevated social media that can deliver “the positive change we all want to see.”

According to Franzén, individually, entrepreneurs are small and vulnerable. Entnest is the uniting enabler and it’s “time to get on board.”

We at BrandAlive invite you to [join Entnest today!](#)



[Join today](#)



You are a brand. It's time to start acting like one.

A personal branding webinar with Pete Canalichio and InterNations.

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Starting a profitable licensing program at your organization.

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Pete Canalichio



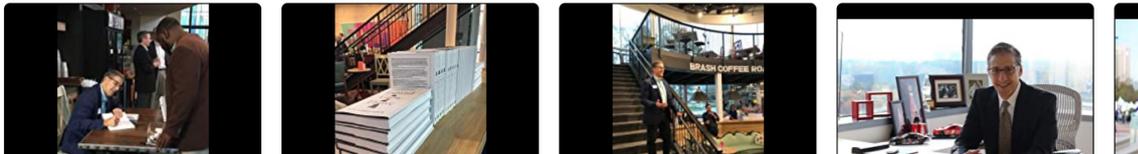
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About Pete Canalichio

Pete Canalichio, the global authority on brand expansion, is on a mission to help brands become more alive in the hearts of those that experience them. He does that by helping them write a better story through compelling content, inspiring platform talks, in-depth consulting and workshops, and practical tools. Pete considers it a

Author Updates



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